Bright Tzeng

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ABOUT

UX Design Lead with 10+ years leading the design of complex AI-powered developer tools, data visualization platforms, and enterprise systems. Proven ability to drive end-to-end user-centered design in cross-functional teams across Intuit, Amazon, and VMware.

EDUCATION

University of Hawaii
BA in Design

WORK EXPERIENCE

INTUIT / Staff Product Designer

DEC 2022 - PRESENT, MOUNTAIN VIEW

Design and develop innovative GenAI-powered developer tools to optimize performance across the development lifecycle, enhance AI runtime solutions, and provide seamless analytics. Collaborate with cross-functional teams to strategically plan, scope, and execute projects.

AMAZON (AWS) / UX Designer

AUG 2021 - DEC 2022, EAST PALO ALTO

I specialized in data analytics, visualization and observability. Leveraging my expertise, I developed intuitive user interfaces and interactive data visualizations that empowered users to extract valuable insights from complex datasets. Collaborating closely with cross-functional teams, I contributed to the enhancement of AWS OpenSearch products, ensuring seamless user experiences and data-driven decision-making.

VMWARE / Senior Product Designer

APR 2019 - AUG 2021, PALO ALTO

Heading up the search and data visualization team. The tools are used across networking and security business unit. Proficient in data analysis, anomaly detection, discovery and recommendation, I excelled at crafting compelling user experiences that transform complex information into actionable insights.

GENERAL ELECTRIC / Senior UX Designer

FEB 2017 - APR 2019, SAN RAMON

Lead designer for AI and ML. I spearheaded the development of the pioneering Oil&Gas network diagram software, a vital tool for troubleshooting and refining ML models. Integrated AI and complex data platform.

TELENAV / UX Designer

OCT 2015 - FEB 2017, SANTA CLARA

Design lead behind a groundbreaking predictive in-car system prominently featured at CES. Entrusted with end-to-end experience orchestration, including pioneering next-generation voice command integration and predictive routing solutions. Spearheading the evolution of an autonomous in-car system, I took charge of predictive human-machine interface design.

CONNTEK / Product Designer

MAY 2015 - OCT 2015, SAN JOSE

UX designer with a focus on creating intuitive and captivating experiences for smart home applications. Adept at interaction design, I was passionate about crafting seamless interfaces that elevate user engagement and simplify complex interactions. With a keen eye for detail and a user-centric approach, I was committed to delivering exceptional products that enrich users' lives in the smart home ecosystem.

SKILLS

Design Tools: Figma, Builder.io, Lovable, Sketch, Adobe Design Suite, Framer, Miro
Research: Usability Testing, Heuristic Evaluation, User Interviews, Journey Mapping
Methods: Design Systems, Interaction Design, Info Arch, Rapid Prototyping
Platforms: GenAI, Developer Tools, Enterprise SaaS, Observability, ML Platforms
Coding: HTML, CSS